



Exterior Staging for Realtors **by** Roof Renew

Which home would you rather list? One contractor for the roof and the whole exterior, before the photos and before the buyer's inspection.

EXTERIOR STAGING SERVICES

Seven services. One appointment.

- ✓ **Free pre-listing roof inspection** — are the shingles brittle or still flexible? Written answer, with photos.
- ✓ **Roof tune-up** — repairs the items commonly flagged during a buyer's inspection: nail pops, dry-rotted pipe collars (the #1 leak source), chimney and skylight flashing, missing shingles.
- ✓ **Roof cleaning** — low-pressure removal of black streaks, moss, and lichen.
- ✓ **Roof rejuvenation treatment** — restores shingle flexibility; 5-year transferable limited warranty per application.
- ✓ **Roof replacement** — when necessary or preferred. Not every roof can be saved, and we say so.
- ✓ **House wash** — siding, trim, and brick, cleaned the industry-recommended way.
- ✓ **Decks, patios & walkways** — pavers, concrete, brick, wood, and steps.

Why it matters to the listing: the roof is in every exterior photo, and roof items are on nearly every inspection report. A tuned-up, cleaned or treated roof with a transferable warranty takes the roof off the negotiating table for a fraction of a replacement credit.

Class A Contractor 2705180049

Licensed • Insured • Bonded

BBB Accredited

★★★★★ 5.0 • 180 Google reviews

REAL ROOF RENEW PROJECTS

Before and after, same visit



Cape Cod, roof cleaned and treated. Central Virginia.



Brick steps and railing, cleaned.

HOW IT WORKS

1. Send us the listing address and target list date.
2. Free inspection and written plan with pricing, within days.
3. Exterior staged in one visit, usually the same day.
4. Warranty and before/after photos for the disclosure packet.

"I am a local Realtor and this revolutionary service provides me to advise clients that there is cost effective alternatives vs major cost of a full roof replacement... shingles would have a 5 year transferable warranty." — **John N., Realtor**, Google review

CALL TO SCHEDULE A FREE ASSESSMENT

(804) 395-7277

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www.RoofRenew-VA.com

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